## [17] Arguing Affirmative Action 0001 MICHAEL J. SANDEL: Last time, we were discussing the distinction that Rawls 0002 draws between two different types of claims--0003 claims of moral desert on the one hand, and of entitlements to 0004 legitimate expectations on the other. 0005 Rawls argued that it's a mistake to think that distributive justice is a matter of moral desert--0006 0007 a matter of rewarding people according to their virtue. 8000 Today we're going to explore that question of moral desert and its 0009 relation to distributive justice. 0010 Not in connection with income and wealth, but in its connection with 0011 opportunities, with hiring decisions, and admission standards. 0012 And so we turn to the case of affirmative action. 0013 You read about the case of Cheryl Hopwood. 0014 She applied for admission to the University of Texas Law School. 0015 Cheryl Hopwood had worked her way through high school. 0016 She didn't come from an affluent family. 0017 She put herself through community college and California State 0018 University of Sacramento. 0019 She achieved a 3.8 grade point average there, later moved to Texas, became a 0020 resident, took the law school admissions test-- did 0021 pretty well on that. 0022 And she applied to the University of Texas Law School. 0023 She was turned down. 0024 She was turned down at a time when the University of Texas was using an 0025 affirmative action admissions policy-a policy that took into account race and ethnic background. 0026 The University of Texas said 40% of the population of Texas is made up of 0027 African-Americans and Mexican-Americans. 0028 It's important that we, as a law school, have a diverse student body. 0029 0030 And so we are going to take into account not only grades and test 0031 scores, but also the demographic makeup of our class, including its 0032 race and ethnic profile. 0033 The result--0034 and this is what Hopwood complained about--0035 the result of that policy is that some applicants to the University of Texas

```
0036
      Law School with lower academic index--
0037
      which includes grades and test scores -- than hers, were admitted.
      And she was turned down.
0038
      She said, she argued, I'm just being turned down because I'm white.
0039
      If I weren't, if I were a member of the minority group, with my grades and
0040
      test scores, I would have been admitted.
0041
0042
      And the statistics, the admission's statistics, that came out in the trial
0043
      confirmed that African-American and Mexican-American applicants that year,
      who had her grades and test scores, were admitted.
0044
0045
      It went to federal court.
0046
      Now put aside the law.
      Let's consider it from the standpoint of justice and morality.
0047
      Is it fair or is it unfair?
0048
      Does Cheryl Hopwood have a case, a legitimate complaint?
0049
      Were her rights violated by the admissions policy of the law school?
0050
0051
      How many say--
      how many would rule for the law school and say that it was just to consider
0052
      race and ethnicity as a factor in admissions?
0053
      How many would rule for Cheryl Hopwood and say her rights were violated?
0054
0055
      So here we have a pretty even split.
0056
      All right.
0057
      Now I want to hear from a defender of Cheryl Hopwood.
0058
      Yes.
0059
      BREE: You're basing something on that's an arbitrary factor.
0060
      Cheryl couldn't control the fact that she was white or not in a minority.
0061
      And therefore, it's not as if it was like a test score that she worked hard
0062
      to try and show that she could put that out there.
0063
      That she had no control over her race.
      MICHAEL J. SANDEL: Good.
0064
0065
      And what's your name?
0066
      BREE: Bree.
0067
      MICHAEL J. SANDEL: OK, Bree stay right there.
0068
      Now let's find someone who has an answer for Bree.
0069
      Yes.
0070
      ANICIA: There are discrepancies in the educational system.
     A majority of the time--
0071
```

I know this in New York City-- the schools that minorities go to are not

0072

```
0073
      as well funded, are not as well supplied as white schools.
0074
      And so there is going to be a discrepancy naturally between
      minorities and between whites, if they go to better schools.
0075
      And they will not do as well on exams, because they haven't had as much help,
0076
0077
      because of the worse school system.
0078
      MICHAEL J. SANDEL: Let me just interrupt you.
0079
      Tell me your name.
0080
      ANICIA: Anicia.
0081
      MICHAEL J. SANDEL: Anicia.
      Anicia, you're pointing out that minority kids may have gone, in some
0082
      cases, to schools that didn't give them the same educational opportunity
0083
      as kids from affluent families.
0084
0085
      ANICIA: Yes.
      MICHAEL J. SANDEL: And so the test scores they got may actually not
0086
0087
      represent their true potential--
      ANICIA: Because they didn't receive the same kind of help that they might
0088
      have received had they gone to a school with better funding.
0089
      MICHAEL J. SANDEL: Good.
0090
0091
      All right.
      Anicia has raised the point that colleges still should choose for the
0092
0093
      greatest academic scholarly promise, but in reading the test scores and
0094
      grades, they should take into account the different meaning those tests and
0095
      grades have in the light of educational disadvantage in the
0096
      background.
0097
      So that's one argument in defense of affirmative
0098
      action, Anicia's argument--
0099
      correcting for the effects of unequal preparation, educational disadvantage.
0100
      Now, there are other arguments.
0101
      Suppose --
0102
      just to identify whether there is a competing principle here--
0103
      suppose there are two candidates who did equally well on the tests and
0104
      grades, both of whom went to first-rate schools--
0105
      two candidates.
0106
      Among those candidates, would it be unfair for the college or university,
0107
      for Harvard, to say we still want diversity along racial and ethnic
      dimensions, even where we are not correcting for the effects on test
0108
0109
      scores of educational disadvantage?
```

0110 What about in that case, Bree? 0111 BREE: If it's that one thing that puts someone over the edge, then it's, I guess, that would be a justifiable. 0112 If everything else about the individual first, though, everything 0113 to consider about that person's talents, and where they come from, and 0114 0115 who they are without these arbitrary factors, is the same. 0116 MICHAEL J. SANDEL: Without these arbitrary factors you called. 0117 But before, you were suggesting, Bree, that race and ethnicity are arbitrary factors outside the control of the applicants. 0118 BREE: True, I would agree with that. 0119 MICHAEL J. SANDEL: And your general principle is that admissions shouldn't 0120 reward arbitrary factors over which people have no control. 0121 BREE: Right. 0122 MICHAEL J. SANDEL: All right. 0123 Who else who else would like to-- thank you both-- who else would like 0124 0125 to get into this? What do you say? 0126 DAVID: Well, first of all, I'm for affirmative action temporarily, but 0127 0128 for two reasons. 0129 First of all, you have to look at the university's purpose. 0130 It is to educate their students. And I feel that different races, people coming from different races 0131 0132 have different backgrounds. 0133 And they contribute differently to the education. 0134 And second of all, when you say they have equal backgrounds, that's not 0135 true when you look at the broader picture and you look at slavery. 0136 And this is kind of a reparation. 0137 I think affirmative action is a temporary solution to alleviate 0138 history and the wrongs done to African-Americans, in particular. 0139 MICHAEL J. SANDEL: And what's your name? 0140 DAVID: David. 0141 MICHAEL J. SANDEL: David, you say that affirmative action is justified, at least for now, as a way of compensating for past injustice--0142 the legacy of slavery and segregation. 0143 DAVID: Right. 0144 MICHAEL J. SANDEL: Who wants to take on that argument? 0145

We need now a critic of affirmative action.

0146

```
0147
      Yes, go ahead.
0148
      KATE: I think that what happened in the past has no bearing on what
0149
      happens today.
      And I think that discriminating based on race should always be wrong,
0150
      whether you're discriminating against one group or another.
0151
0152
      Just because our ancestors did something doesn't mean that that
0153
      should have any effect on what happens with us today.
      MICHAEL J. SANDEL: All right.
0154
0155
      Good.
0156
      I'm sorry, your name is?
0157
      KATE: Kate.
     MICHAEL J. SANDEL: Kate.
0158
0159
      All right.
0160
      Who has an answer for Kate?
0161
      Yes.
      MANSOUR: I just wanted to comment and say that--
0162
      MICHAEL J. SANDEL: Tell us your name.
0163
      MANSOUR: My name is Mansour.
0164
      Because of slavery, because of past injustices, today we have a higher
0165
0166
      proportion of African-Americans who are in poverty, who face less
0167
      opportunities than white people.
      And so because of slavery 200 years ago, and because of Jim Crow, and
0168
      because of segregation, today we have injustice based on race.
0169
0170
      MICHAEL J. SANDEL: Kate.
0171
      KATE: I think that there are differences obviously, but the way to
0172
      fix those difference is not by some artificial fixing of the results.
0173
      You need to fix the problem.
0174
      So we need to address differences in education and differences in
0175
      upbringing with programs like Head Start and giving more funding to
0176
      lower-income schools, rather than trying to just fix the results, so it
0177
      makes it look like it's equal, when really it isn't.
0178
      MICHAEL J. SANDEL: Yes.
0179
      HANNAH: Well, with regard to affirmative action based on race, I
0180
      just want to say that white people have had their own affirmative action
      in this country for more than 400 years.
0181
      It's called nepotism and quid pro quo.
0182
     So there's nothing wrong with correcting the injustice and
0183
```

```
0184
      discrimination that's been done to black people for 400 years.
      MICHAEL J. SANDEL: Good.
0185
      And tell, wait, tell us your name.
0186
      HANNAH: Hannah.
0187
      MICHAEL J. SANDEL: Hannah.
0188
0189
      All right.
0190
      Who has an answer for Hannah?
0191
      And just to add to Hannah's point--
      because we need now someone to respond--
0192
      Hannah, you could have also mention legacy admissions.
0193
0194
      HANNAH: Exactly, I was going to say.
0195
      If you disagree with affirmative action, you should disagree with
0196
      legacy admission.
      Because it's obvious from looking around here that there are more white
0197
      legacies than black legacies in the history of Harvard University.
0198
      MICHAEL J. SANDEL: And explain what the legacy admissions are.
0199
      HANNAH: Well, legacy admissions is giving an advantage to someone who has
0200
0201
      an arbitrary privilege of their parent having attended the university to
0202
      which they're applying.
0203
      MICHAEL J. SANDEL: All right.
0204
      So, a reply for Hannah.
0205
      Yes, in the balcony.
0206
      Go ahead.
0207
      DANIELLE: First of all, if affirmative action is making up for past
0208
      injustice, how do you explain minorities that were not historically
0209
      discriminated against in the United States who get these advantages?
0210
      In addition, you could argue that affirmative action perpetuates
0211
      divisions between the races, rather than achieve the ultimate goal of race
0212
      being an irrelevant factor in our society.
0213
      MICHAEL J. SANDEL: And tell us your name.
0214
      DANIELLE: Danielle.
0215
      MICHAEL J. SANDEL: Hannah.
0216
      HANNAH: I disagree with that, because I think that by promoting diversity in
0217
      an institution like this, you further educate all the students, especially
      the white students who grew up in predominantly white areas.
0218
      It's certainly a form of education to be exposed to people from different
0219
0220
     backgrounds.
```

```
0221
      And you put white students at an inherent disadvantage when you
0222
      surround them only with their own kind.
      DANIELLE: Why should race necessarily be equated with diversity?
0223
0224
      There are so many other forms.
0225
      Why should we assume that race makes people different?
0226
      Again, that's perpetuating the idea of racial division within our
0227
      universities and our society.
      MICHAEL J. SANDEL: Hannah?
0228
0229
      HANNAH: With regard to African-American people being given a
0230
      special advantage, it's obvious that they bring something special to the
0231
      table because they have a unique prospective, just as someone from a
      different religion or socioeconomic background would as well.
0232
      As you say, there are many different types of diversity.
0233
      There's no reason that racial diversity should be eliminated from
0234
0235
      that criteria.
      MICHAEL J. SANDEL: Yes, go ahead.
0236
      TED: Racial discrimination is illegal in this country.
0237
      And I believe that it was African-American leaders themselves,
0238
      when Martin Luther King said he wanted to be judged not on the color of skin,
0239
      but by the content of his character, his merit, his achievements.
0240
0241
      And I just think that to decide solely based on someone's race is just
0242
      inherently unfair.
0243
      If you want to correct based on disadvantaged
      backgrounds, that's fine.
0244
0245
      But there are also disadvantaged white people as well.
0246
      It shouldn't matter, if you're white.
0247
      MICHAEL J. SANDEL: Tell us your name.
0248
      TED: Ted.
0249
     MICHAEL J. SANDEL: Ted--
0250
      TED: Yes?
0251
     MICHAEL J. SANDEL: --think of Hopwood.
0252
      It's unfair to count race, or I assume you would also say
0253
      ethnicity or religion.
0254
      TED: Yes.
0255
     MICHAEL J. SANDEL: Do you think she has a right to be considered according
     to her grades and test scores alone?
0256
```

0257 TED: No, there is more to it than that.

```
0258
      You need to, universities need to promote diversity.
0259
      And I understand--
      MICHAEL J. SANDEL: So you agree with the goal of promoting diversity?
0260
      TED: There's ways to promote diversity besides discriminating against people
0261
      solely based on a factor that they cannot control.
0262
      MICHAEL J. SANDEL: All right.
0263
0264
      So what makes it wrong is that she can't control her race.
      She can't control the fact that she's white.
0265
0266
      That's the heart of the unfairness to her.
0267
      Bree made a similar point--
      that basing admissions on factors that people can't control is
0268
      fundamentally unfair.
0269
      What do you say?
0270
      DA: There's a lot of things you can't control.
0271
      And if you are going to go through it based on merit, like just based on
0272
      your test scores, a lot of what you can achieve has to do with your that
0273
      family background or your race.
0274
      And if both your parents were scholarly, then you have more of the
0275
      chances of actually being more of scholarly yourself and
0276
0277
      getting those grades.
0278
      And you can't control what kind of family you were born into, so I mean--
      MICHAEL J. SANDEL: All right.
0279
0280
      Good.
0281
      That's a great rejoinder.
0282
      What's your name?
0283
      DA: Da.
0284
     MICHAEL J. SANDEL: Da.
0285
      Ted, are you against the advantages that come from the family
0286
      you were born into?
0287
      What about legacy admissions?
0288
      TED: I mean, I do believe that, in terms of like a legacy admission, you
0289
      shouldn't have a special preference.
0290
      I mean, there is--
0291
      a legacy admission, you could argue, is another part of diversity.
0292
      You could say it's important to have a small percentage of people that have a
      several-generation family attendance at a place like Harvard.
0293
```

However, that should not be an advantaged factor like race.

0294

0295 That should just be another part of promoting diversity. MICHAEL J. SANDEL: Should it count at all? 0296 TED: I think that--0297 MICHAEL J. SANDEL: Alumni status, should it count all, Ted? 0298 TED: Yes, it should count. 0299 MICHAEL J. SANDEL: All right. 0300 0301 I want to step back for a moment from these arguments. 0302 Thank you all for these contributions. We're going to come back to you. 0303 If you've listened carefully, I think you will have noticed three different 0304 arguments emerge from this discussion in defense of considering race and 0305 ethnicity as a factor in admissions. 0306 One argument has to do with correcting for the effects of educational 0307 0308 disadvantage. That was Anicia's argument. 0309 This is what we might call the corrective argument, correcting for 0310 differences in educational background, the kind of school people went to, the 0311 opportunities they had, and so on. 0312 0313 That's one argument. What's worth noticing though, is that argument is consistent in principle 0314 0315 with the idea that only academic promise and scholarly potential should 0316 count in admissions. 0317 We just need to go beyond test scores and grades alone to get a true 0318 estimate of academic promise and scholarly ability. 0319 That's the first argument. 0320 Then we heard a second argument that said affirmative action is justified 0321 even where there may not be the need to correct for educational 0322 disadvantage in a particular applicant's case. 0323 It's justified as a way of compensating for past wrongs, for 0324 historic injustices. 0325 So that's a compensatory argument, compensating for past wrongs. 0326 Then we heard a third, a different argument for affirmative action from 0327 Hanna and others that argued in the name of diversity. Now the diversity argument is different from the compensatory 0328 argument, because it makes a certain appeal to the social purpose or the 0329 social mission of the college or university. 0330 There are really two aspects to the diversity argument. 0331

0332	One says it's important to have a diverse student body for the sake of
0333	the educational experience for every one.
0334	Hannah made that point.
0335	And the other talks about the wider society.
0336	This was the argument made by the University of Texas
0337	in the Hopwood case.
0338	We need to train lawyers, and judges, and leaders, public officials who will
0339	contribute to the strength, the civic strength of the state of Texas and the
0340	country as a whole.
0341	So there are two different aspects to the diversity argument.
0342	But both are arguments in the name of the social purpose or the social
0343	mission or the common good served by the institution.
0344	Well, what about the force of these arguments?
0345	We've also heard objections to these arguments.
0346	The most powerful objection to the compensatory argument is, is it fair
0347	to ask Cheryl Hopwood today to make the sacrifice, to pay the
0348	compensation, for an injustice that was admittedly committed and was
0349	egregious in the past, but in which she was not implicated?
0350	Is that fair?
0351	So that's an important objection to the compensatory argument.
0352	And in order to meet that objection, we would have to investigate whether
0353	there is such a thing as group rights our collective responsibility that
0354	reaches over time.
0355	So having identified that issue, let's set it aside to turn to
0356	the diversity argument.
0357	The diversity argument doesn't have to worry about that question, about
0358	collective responsibility for past wrongs, because it says
0359	for reasons Hannah and others pointed out
0360	that the common good is served, is advanced, if there is a racially and
0361	ethnically diverse student body.
0362	Everyone benefits.
0363	And this indeed was the argument that Harvard made when it filed a friend of
0364	the court brief to the Supreme Court in the 1978 case, affirmative action
0365	case, the Bakke Case.
0366	In the Harvard brief, the Harvard rationale was cited by Justice Powell,
0367	who was the swing vote in the case upholding affirmative action.
0368	He cited that as providing the rationale that he thought was

0369 constitutionally acceptable. Harvard's argument in its brief was this. 0370 0371 "We care about diversity. 0372 Scholarly excellence alone has never been the criterion of admission, the 0373 sole criterion of admission, to Harvard College. 0374 15 years ago, diversity meant students from California, and New York, and 0375 Massachusetts-city dwellers and farm boys, violinists, painters, and football 0376 players, biologists, historians, and classicists. 0377 The only difference now," Harvard argued, "is that we're adding racial 0378 and ethnic status to this long list of diversity considerations. 0379 When reviewing the large number of candidates able to do well in our 0380 classes," Harvard wrote, "race may count as a plus, just as coming from 0381 Iowa may count, or being a good middle linebacker, or pianist. 0382 A farm boy from Idaho can bring something to Harvard College that a 0383 Bostonian cannot offer. 0384 Similarly, a black student can usually bring something a white 0385 0386 student cannot offer. 0387 The quality of the educational experience of all students depends in part on these differences, in the background and outlook that students 0388 bring with them." That was Harvard's argument. 0389 0390 Now what about the diversity argument? 0391 Is it persuasive? 0392 If it's to be persuasive, it has to meet one very powerful objection that 0393 we've heard voiced here by Ted, by Bree. 0394 Unless you're a utilitarian, you believe that individual rights can't 0395 be violated. 0396 And so the question is, is there an individual right that is violated? 0397 Is Cheryl Hopwood's right violated? 0398 If she is used, so to speak, denied admission for the sake of the common 0399 good in the social mission that the University of Texas Law School has 0400 defined for itself, does she have a right? 0401 Don't we deserve to be considered according to our excellences, our 0402 achievement, our accomplishments, our hard work? 0403 Isn't that the right at stake? Now we've already heard an answer to that argument. 0404 0405 No, she doesn't have a right.

0406	Nobody deserves to be admitted.
0407	Notice how this gets us back to the issue of dessert versus entitlement?
0408	They're arguing, there is no individual right that Hopwood has.
0409	She doesn't deserve to be admitted according to any particular set of
0410	criteria that she believes to be important, including criteria that
0411	have only to do with her efforts and achievements.
0412	Why not?
0413	I think implicit in this argument is something like Rawls's rejection of
0414	moral desert as the basis of distributive justice.
0415	Yes, once Harvard defines its mission and designs its admission policy in
0416	the light of its mission, people are entitled who fit those criteria.
0417	They are entitled to be admitted.
0418	But according to this argument, no one deserves that Harvard College define
0419	its mission and design its admission criteria in the first place, in a way
0420	that prizes the qualities they happen to have in abundance, whether those
0421	qualities are test scores, or grades, or the ability to play the piano, or
0422	to be a good middle linebacker, or to come from Iowa, or to come from a
0423	certain minority group.
0424	So you see how this debate about affirmative action, especially the
0425	diversity argument, takes us back to the question of rights, which in turn
0426	takes us back to the question of whether moral desert is or is not the
0427	basis for distributive justice.
0428	Think about that over the weekend and we'll continue this
0429	discussion next time.